



Sponsorship Proposal

Dear Potential Sponsor,

Jerro Arts LLC is organizing the first ever Hermosa ArtShow! We would like to invite you to be part of this new and exciting event. This ArtShow will compliment Chicago's art scene by bringing together local artists, local businesses and the community, to display how truly "Hermosa" this community is!

The ArtShow will showcase artists who will offer one of a kind works of art for sale. We are also partnering with performance artists who wish to perform on the stage available at the ArtShow.

Our plan to help your business is to offer three levels of sponsorship, all designed to give your business exposure and help your business become more successful!

We offer tremendous value in exchange for your sponsorship. Depending on which level you choose, we offer:

- **Professional graphic design services for your business.** Have us create your next ad or logo!
- **6'x6' booth to offer your goods.** (limited to food, beverage, and pastry vendors only - **limited spaces!**).
- **Inclusion in our Sponsorship Flyer.** Designed for coupons, ads and offers from all sponsors redeemable at their respective businesses, allowing visitors the incentive to visit your business! The flyer will be distributed at the ArtShow and is a great way to keep track of how effective your promotion is.
- **Inclusion of your business name in all ArtShow marketing material.**
- **Distribution of your existing flyer.** There will be a greeting table at the entrance of the ArtShow where we will gladly display and distribute marketing material you may already have for your business!

Become an important part of the Hermosa ArtShow and take advantage of this valuable sponsorship opportunity to bring more exposure to your business!

Thank you for your consideration and do not hesitate to contact us with any questions.

Gerardo Contreras

An event by



Contact@JerroArts.com • JerroArts.com

The ArtShow will take place on June 2 & 3, 2018, 12pm-5pm,
in the Auditorium at the Kelvyn Park Fieldhouse at 4438 W. Wrightwood Ave. in Chicago.

**Deadline to submit sponsorship is MARCH 30, 2018 to ensure inclusion in the
Artshow Marketing Materials**

Sponsorship Opportunities:

6'x6' vendor space! (This level limited to food and beverage vendor)

Graphic Design services for your business!*

Full inclusion of your business name in the ArtShow's marketing materials!

Inclusion of your business promotion in the ArtShow Sponsorship Flyer!

(i.e. coupons, discounts and ads) You come up with the offer, and we'll add it to the flyer!

Distribution of your existing marketing material. (i.e. business cards, flyers)

**Excludes web design/development. Printing fees not included. Printing options offered only.*

Graphic Design services capped at 40 hours and subject to separate form of agreement.

LEVEL 1
\$700



Graphic Design services for your business!*

Full inclusion of your business name in the ArtShow's marketing materials!

Inclusion of your business promotion in the ArtShow Sponsorship Flyer!

(i.e. coupons, discounts and ads) You come up with the offer, and we'll add it to the flyer!

Distribution of your existing marketing material. (i.e. business cards, flyers)

**Excludes web design/development. Printing fees not included. Printing options offered only.*

Graphic Design services capped at 40 hours and subject to separate form of agreement.

LEVEL 2
\$500



Full inclusion of your business name in the ArtShow's marketing materials!

Distribution of your existing marketing material. (i.e. business cards, flyers)

LEVEL 3
\$200



Jerro Arts LLC is a for-profit organization.

Enclosed with this proposal you will find a sample of what the ArtShow Sponsorship Flyer may look like.

Please contact me if you have any questions and if you are interested in Sponsoring the event.

an event by



**WELCOME
to the**

HERMOSA ART SHOW



an event by



Special thanks to this year's Sponsors who generously participated in making the Hermosa ArtShow possible!

**Our Sponsors would like to extend special offers to visitors of the Hermosa ArtShow!
See below for amazing deals you can get at the amazing businesses in this community!**

**Your Business Name address & Logo
Your Promotion**

Limited space, ensure short description with offer

*Thank you for visiting the Hermosa ArtShow an event
by Jerro Arts LLC*

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